

# Roughin It to Vegas – Advertising/Sponsoring Options

## **Advertising**

**Barrel Wraps** – Have your logo on one of the barrels

20” Logo      \$50/spot

16” Logo      \$40/spot

**Vendors** – Display and sell your products & services

One folding table included. Friday-Sunday. Building will be locked during closed hours.

\$60 for the whole weekend (12x12)

\$45 for the whole weekend (9x12)

Outside vendors also welcome – No space restriction \$20/day or \$50 for the weekend

Ideal for companies who provide equine services

**Program** – Add \$5 for color

Full Page      \$250

½ Page          \$125

¼ Page          \$62.50

Business Card \$31.25

Mention        \$15      (Name, address, phone, website)

**Race Name** – Put your Business Name on the race and get a free 4x8 Arena Banner. Your business will be mentioned throughout the races. *Example: Mossy Oak Round 1, Total Equine Round 2, Theraplate Finals Round 3*

\$500

**Special Event Name** – Put your Business Name on one of the special events. Choose from Stick Horse Barrel Race, Dummy Roping, Extra Credit Race, or Goat Roping. Business Card sized advertisement in the program is also included. *Example: Schiller Ranch Stick Horse Barrel Race, Heel-O-Matic Dummy Roping, Cactus Goat Roping, Terry’s BBQ Extra Credit Race*

\$100

**Arena Banner** – 4x8 foot. High quality outdoor banner hemmed with grommets. You keep this, after the event is over. Hang it up for future races at half price.

\$250

\$125 at following races

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## Sponsors

### **Award Sponsors**

- Buckles \$110/each
- Muletape Trophy Bronc Halters \$70/each
- Spur Straps \$55/each
- Youth Rope Bronc Halters \$60/each

### **Finalist Back Number** – 15 Finalists \$60/person

Competitor will wear your back number in the Finals Round. Your logo will be on the back number, and your business announced as sponsoring that specific person.

**Added Money** – Any amount welcome. Will be paid out 100% to the contestants

**Product Sponsorship** – Give free product, gift certificates, etc. to the winners of the races. You choose the amount.